

## Language Experience Teaching Approach

Here are some of our guiding ideas...

**Learning Styles.** People learn in different ways. At The Language Experience, we'll determine how you learn best and design your program especially for you. We use the latest methods proven to speed and enhance learning based on your learning style.

**Situative Kinetic Learning.** (*Learning in context*)

Excursions, cooking, walks, sports, cultural activities, shopping, parties to meet local Germans, and your own interests are some of the things you'll do to help strengthen your learning.

**Lernen macht Spass.** (*Having fun while learning*)

At The Language Experience you'll learn German while studying topics and are involved in activities that interest you. When you're relaxed, engaged, and having fun you'll be learning at your best.

**Flexibility.** Because we're small we are able to tailor virtually every aspect of the language learning process to exactly what you want and need. We'll do everything we can to make sure your stay with us is productive and enjoyable.

**Relax, have fun, and learn German!**

Learn German by doing things you enjoy! Research has proven that you learn best when you're relaxed, having fun, and doing something you're interested in.

*After 2 weeks at LangEx I can confidently say I feel more comfortable and secure with the language. Our family needs were all met and the method of teaching was well balanced, easy going and friendly.*

*May the Lord bless you, your school, and your teachers!*  
**Family Frielinghausen, re-locating from the US to Germany**  
**2 weeks residential family Intensive Course, August 2004**



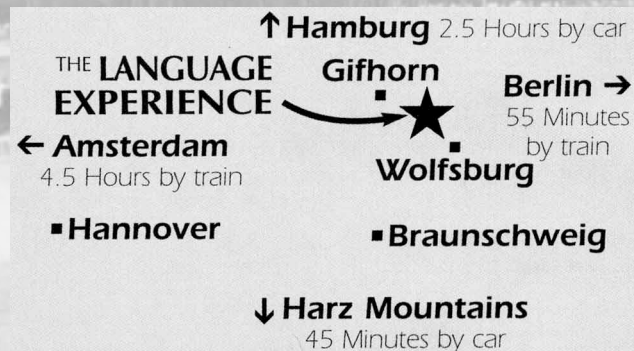
[helga@languageexperience.com](mailto:helga@languageexperience.com)

## Lots to See and Do in the Area

Relax by the lake, visit nearby cities, learn German the whole time



**Lake Tankum**, a small recreational lake at the edge of a forest, is a 5 minute walk from The Language Experience and offers boat rental, swimming and wind surfing in summer, and ice skating and cross country skiing in winter. Hiking and bicycling year round. Also available: tennis courts, mini golf, volleyball, ping pong, and bowling. A four-star lakeside hotel offers fine dining. There are also cafes around the lake where you can enjoy a snack, beer, ice cream, or coffee. For more information on the surrounding area and possible excursions during your stay with us, check links on our website.



We are centrally located just a few hours away from major Northern European cities with a multitude of cultural offerings.



THE LANGUAGE EXPERIENCE

[www.languageexperience.com](http://www.languageexperience.com)



THE LANGUAGE EXPERIENCE

*Where students and teachers are friends.*

Learning is experience. Everything else is just information.

*Albert Einstein*



*Our innovative approach has been successful since 1995*

- One-on-one instruction for maximum success in the shortest time
- Courses for families, colleagues or friends to share the learning experience
- Tailor-made programs for different learning styles, levels, and needs
- Perfect for business people, students, and families
- Relaxed lake setting optimal for concentrated learning
- In the area of Germany where Hochdeutsch, dialect free German is spoken

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## Herzlich Willkommen to The Language Experience

Meet the team - your family at The Language Experience



Our director and founder Helga Weiss, MA is a native German who spent extensive time living internationally- including the USA, England, Canada, and India. She taught at Inlingua and Berlitz language schools before founding The Language Experience in 1995. She wanted to create a language program that would focus entirely on the individual students' needs and draw on all learning styles and available teaching techniques. Helga found that people learn best when they are relaxed and immersed in a topic or activity that interests them.

She assembled a team of language trainers who share her vision. At The Language Experience you will find teachers with many years of experience, as well as young, dynamic trainers in touch with the latest developments in their fields.

Our teachers have a wide spectrum of talents and expertise, such as sports, art, cooking, genealogy research, life coaching, car design, and technology. We'll match you with compatible trainers. You can learn all aspects of the language from any of our teachers.

The relationship between the students and teachers is friendly and informal. You'll often spend time with the teachers outside of class doing extra activities of interest that help build your language skills.



The team shares a passion for helping people master the German language. Here you will find teachers ready to create a tailor-made learning program just for you.



THE LANGUAGE  
EXPERIENCE

## Language Experience Methods

The student comes first, not the method



- Each course is custom designed according to how you learn best.
- Our tutorial system gives you the maximum opportunity to speak and hear German.

At The Language Experience our focus is you. We'll help you design a learning program that fits your time frame, level, interests, and learning style. Catering to your specific needs is our specialty. All of our courses are custom built, and each one is different.

We'll use a variety of teaching methods - both traditional and alternative - according to what works best for you. Getting you competent quickly is our goal.

We use primarily one-on-one instruction because we have found that this is the most effective and fastest way to acquire a new language. With the tutorial approach, the focus is always on you - not other class members.

You will constantly be hearing and conversing with native German speakers. You'll develop an informal rapport with your teachers that will put you at ease and keep you learning at your best. You and your tutors will engage in a variety of activities together to strengthen your use of the language.

## The Courses

Tailored exactly to your needs, level, learning style and preferences

You'll receive private one-on-one instruction in all aspects of the German language. Your work-related language needs will be given special attention as well. We often alternate between sit down classes and activity-based learning (including excursions to surrounding towns and cities). Instructional materials used in our classes vary according to your needs and interests (videos, worksheets, cassettes, tape recording, etc.).



### LangEx Intensive:

*The fastest way to become competent in German*  
Intensive course at 8 lessons per day  
(45 min. per lesson).

Since this is an individual, one-on-one course, you can book any amount of days including weekends. For a lighter load you can also book half days. You begin and end a course to suit your own time schedule.

Courses are available with or without LangEx lunch.

*Option: Share a course with family, friends, or colleagues and cut costs*

### LangEx Lite:

*To learn at your own pace and save money*

A flexible mix and match system. Book classes a la carte according to need. Minimum booking: one double lesson. Supervised self study. Lessons will vary and can include everyday life situations like shopping. You will have plenty of opportunities to meet Germans to talk to and practice skills.

- **Learn German with a private tutor**
- **Enjoy outings to the surrounding area**
- **Book any amount of days, start anytime**

## REGISTRATION FORM

(Please answer and fax, snail- or e-mail back to us)

### Personal Details

Name \_\_\_\_\_

Profession \_\_\_\_\_

Sex \_\_\_\_\_ Birth date \_\_\_\_\_

Nationality \_\_\_\_\_ Native language \_\_\_\_\_

Address, personal \_\_\_\_\_

Address, business \_\_\_\_\_

Telephone \_\_\_\_\_ fax \_\_\_\_\_

email \_\_\_\_\_

### Program Details

Residential and non-residential, with or without LangEx lunch (counts as one conversation or vocabulary practice unit). Weekends and evenings possible. One-on-one instruction or added participants such as family, friends or colleagues.

#### Intensive Course (IC)

Book any amount of full or half days. 8 units per day (45 minutes per unit/lesson):

#### 265,- € without lunch

(add 25,- € per person per day sharing a course).  
Students fix their own meals in their accommodation.  
A lunch break will be given.

#### 275,- € including lunch

(add 35,- € per person per day sharing a course).  
**Half days** without lunch (4 units per day): **135,- €**  
(add 12,50,- € per person per day sharing a course).

**Half days** with lunch (5 units per day): **175,- €**  
(add 25,- € per person per day sharing a course)

number of days  half days  
 full days

Check one:

with lunch  residential  
 without lunch  non-residential

\_\_\_\_\_ any special arrangements, extra participants, etc

Beginning date of course \_\_\_\_\_ Ending date of course \_\_\_\_\_

### LangEx Lite: Learn at your own pace and save money

A flexible mix and match system. Book classes a la carte (minimum booking: one double lesson) according to need. Supervised self study. Lessons will vary and can include everyday life situations like shopping. Afterwards you practice on your own. Plenty of opportunities to meet Germans to talk to and practice skills. Evenings and weekends sometimes possible.

#### prepaid package of 25 classes

(can also be used for LangEx lunch countable as one lesson)  
one person: **872,- €** (add 128,- € for each additional person).  
Guided excursions on arrangement

*As a science teacher for over 20 years I have some experience with the teaching process. I found the techniques that Helga uses to be effective, enjoyable and specially suited to my needs. She was able to tailor her course specifically to my greatest needs, so that in a two week period I progressed from a situation where I was paralyzed by slow recall to a point where I felt relatively comfortable expressing myself in limited German. Besides her excellent language teaching, Helga extended herself to help me make contact with schools in the region in order to extend my other interests, and she taught me many customs, patterns and habits in Germany which made life easier and less embarrassing. I highly recommend her Lang/Ex Lite course for anyone who has some German language experience but who still needs a lot of help.*

**Doc Ingersoll, California, USA**  
**2 week residential Lang/Ex Lite, Feb. 1999**

### The LANGUAGE EXPERIENCE LEARNER SURVEY

Are you learning German for personal or professional reasons?  
What are your goals for coming to the Language Experience?  
How have you learned German up to this point?

When learning German, which of the following methods would appeal to you the most? Please rank the following in order of preference.

- Listening to short presentations on Grammar topics followed by practice exercises.
- Role playing with your teacher. Acting out a likely situation, which might occur in your work routine or everyday life, learning appropriate vocabulary and terms in a playful manner
- Doing something hands-on (engaging in one of your hobbies, gardening, fixing a bicycle, shopping, cooking etc.), learning appropriate vocabulary and terms during the activity and then describing what you're doing.
- Having an informal conversation with a friend or peer.
- Taking a field trip to a local place of interest, while practising already learned material and building new vocabulary.

If it was hard to decide, DON'T WORRY. You'll have the opportunity to do any combination of these methods--as well as others--while at The Language Experience. Our approach is to immerse you into all aspects of the German language through a variety of experiences.

We also combine your personal interests with learning German because people learn best what they're interested in. To optimize your stay at the Language Experience, we'd like to learn more about you.

What are your hobbies/interests?

What type of music do you like?

What are your favorite foods/dishes?

Where is your favorite vacation spot?

What do you like to do to relax?

What else should we know about you?

What would be the ideal way for you to learn German? What methods/experiences should we provide for you at the Language Experience to optimize your time here? In other words, what should we do to make your time here as productive, stimulating, and enjoyable as possible?

Are there specific field trips that you'd like to take while you're at the Language Experience? (See web site for places of interest within driving distance)

Is there a specialized vocabulary you need to learn? (If so, we can try to match you with a teacher who specializes in the vocabulary you need to learn.)

Please bring personal photos and any objects you like that are especially important to you (music CDs, hobby material, written information or books, etc.). This will be helpful to conversation practice.

### We're looking forward to your stay here at the Language Experience!

*This intensive course was very useful and a great experience for me. I appreciated the special attention given to my needed work related German language skills. I had no problem keeping my concentration and enjoyed learning German with the dynamic team at the Language Experience. The location in Northern Germany, where "Hochdeutsch", dialect free German is spoken, was also important to me. This way I could practice my newly acquired skills in close by towns, while shopping or eating dinner at a restaurant. I found the relaxed setting in a recreational area very conducive to study intensively.*

**Claudio Alexandre Gouveia Dos Reis, Quality Planning**  
**Volkswagen AutoEuropa/Portugal**  
**2 weeks residential Intensive Course, December 2000**

## SAMPLE SCHEDULE FOR THE 8 UNIT INTENSIVE COURSE

Days generally run from 10:15 am until 5:15 pm and include both classroom and activity-based learning. Breaks are taken as needed. We have no set break times. This is only a sample schedule (which has been very successful). It can be changed to suit your needs. You might prefer to start earlier or later, include various excursions, or even do some evening activities with the teachers—going to dinner, concerts, theater, etc.

Before instruction begins, students have breakfast in their residence and prep for class.

### 10:15am - 2:00pm

Four units in the wintergarden, terrace, garden or student's own accommodation. Vocabulary, grammar, conversation, special areas of focus, etc.

**Note:** You can substitute sit-down classes for learning activities such as walking or bicycling, cooking, shopping, visiting museums and art galleries, water color painting by the lake, etc.

### 2:00pm - 3:00pm

LangEx Lunch (one unit). Learn while you eat. Enjoy a home-cooked meal while conversing informally with team members and other students as well as occasional German guests.

**Option:** speaking English for relaxation and talking about German culture etc

### 3:00pm - 5:15pm

Three units of either classroom or activity-based learning.

### Evening

No formal classes—unless you schedule it. Optional homework and study time. German video course "Alles Gute" with instructional books and cassette tapes are available in the students' residences. Sometimes students and teachers go on outings or do sports and other leisure activities together.

Excerpts of a letter to Ralf Bähring, Volkswagen Coaching GmbH, Wolfsburg and Mike Beamish, Volkswagen of America, August 5, 1998:

*I want to thank you for helping me with my German language training.*

*I especially want to thank you for using Helga Weiss of The Language Experience as the teacher. Her style of training was the best I have ever had. There was one thing she said that impressed me the most. She told me that as a teacher she must assess the students needs and adapt the training to that person. She did more than that. She did not treat me like a short time student but as a teacher who would be with me for a long time, she became a good friend.*

**Harold Bilich, Volkswagen of America, USA  
2 weeks Intensive Course, July 1998**



THE LANGUAGE  
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www.languageexperience.com  
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## BOOK YOUR LANGEX ACCOMMODATION

The Language Experience offers two accommodation options. Both have private entrances, bathrooms and central heat. They are fully furnished and equipped with double beds, china, linens, games, books, cable TV (including CNN), video recorders and a compact radio, CD and tape player. An extensive German video course ("Alles Gute") as well as instructional tapes and books for extra study during your spare time are provided. The units will be stocked with essential foods when you arrive. Bicycles are available on request. The units can be booked weekly or monthly. Our accommodations are non-smoking. There is private parking.

arrival date

departure date

### Check one:

- Arrival by car
- LangEx pick up service from Gifhorn station
- LangEx pick up service from Wolfsburg station

### The LangEx House

Ideal for small groups or families. Two bedrooms with double beds, loggia (balcony), two bathrooms, washer and dryer, kitchen and dining area, living room with fireplace, terrace, carport, garden. Private phone and internet access. Can also be rented with one bedroom.

1.900,- € per month, 500,- € per week, 75,- € per day.  
Can also be rented with one bedroom and bathroom for 1.650,- € per month, 450,- € per week, 65,- € per day.  
Move out cleaning fee 50,- €, unless you choose to do it yourself.

### The LangEx Annex

A cozy studio garden apartment with lots of natural light. Full kitchen and glass doors opening to a private patio. Use of a washer and dryer in the main house.

1400,- € per month, 375,- € per week, 65,- € per day.  
Move out cleaning fee 35,- €, unless you choose to do it yourself.

*Helga, just a letter to thank you for a great language experience! Everything was just perfect - a gracious hostess, the lessons, the inspiration, the beautiful location, the hospitality, the fine food and the conversation. Our daughters were really impressed with the German you taught them and I hear them testing their new skills on me every morning. A multilingual European has a more secure future and we are happy to see our children off to an early start. We want to thank you for the very special effort that you put into your work. Your approach was very professional in every way: It was so complete and so specifically tailored to our needs. Of course, the language cannot be mastered in two weeks and so we intend to see you again soon. With lots of affection from*

**Hilde, Emma, Karon and Jeff Harmed, UK  
2 week non residential Intensive Course (the family stayed at the local Seehotel), February 1998 and May 1999  
(residential for Hilde)**

## WHAT OUR STUDENTS SAY ABOUT US MORE SAMPLE TESTIMONIALS

**We have successfully trained many individuals since 1995. Some of our clients: Alcoa, Bosch, Center for Accelerated Learning, Deutsche Cargill GmbH, Newsweek, Volkswagen, Porsche**

*Based on my learning experience, I can honestly say that you can't do better for individualized German lessons than what you'll get from Helga Weiss. When I arrived in Germany to start my assignment for Newsweek, Helga devised a teaching program for me that overcame many of my inhibitions about trying to speak German. She did so by forcing me first to conduct hypothetical interviews in which she played different roles, and then by helping me arrange real interviews: on the job training, in the best sense of the word. She helped me locate good subjects for future stories on Ossis in western Germany and Wessis who moved to eastern Germany, and recent ethnic German immigrants from Russia. She always made studying German a very practical and pleasant exercise, far more so than conventional teachers do. I couldn't recommend her more highly.*

**Andrew Nagorski, Berlin Bureau Chief, Newsweek  
2 weeks residential Intensive Course, September 1996**

*Having failed the German language test that I was required to take in order to secure my post with a major international airline I turned to Helga Weiss and the Language Experience for help. After two weeks of stimulating company, good food, fresh air and above all strong tuition I passed my retest with flying colours. Thank you Helga keep up the good work.*

**Robert Macrowan, London  
2 weeks residential Lang/Ex Lite, September 1997**

*The weekend crash course I took was extremely intense and stimulating, but that was exactly why I selected a total immersion crash course. The classroom is located in the heart of Germany, within a few kilometers from former GDR. The landscape is pretty and the villages quaint. Ms Weiss was extremely proficient at teaching methodology and I was impressed with her professionalism. A well traveled and well learned individual Ms Weiss provided an excellent interlocutor for my specific needs of conversational German. I enjoyed the day trips and can also attest that when it comes to cooking Ms Weiss is a real "cordon bleu".*

**Michel Delifer, Cincom, USA  
residential Weekend Special, March 1998**

*It was astounding how much I learned. The Language Experience uses methods that reflect the very latest brain research into how people learn best. An informal and friendly setting, one-on-one instruction with top-notch teachers, and the opportunity for contact with native speakers outside of class time all help make the Language Experience a step above other total-immersion language programs. I don't believe there's a better way to learn German fast.*

**Tom Meier, Co-Director, The Center For Accelerated Learning  
alcenter@execpc.com, www.alcenter.com  
4 weeks residential Intensive Course, September 2000**

*I acquired a basic understanding of German in a short time. And the location of the school gave me the opportunity to try my new skills with a variety of native speakers in the nearby cities of Berlin, Hamburg and Wolfsburg.*

**Jay Allison, General Manager of PR Porsche Cars of North America  
3 weeks residential Intensive Course, March 2001**

*Vielen Dank! All of you have been a tremendous help to me. I look forward to many years of friendship. The seven weeks I have spend here have been a helpful transition into the life and culture within Germany. I look forward to only getting better at the language. Alles Gute!*

**Bill Miley, General Manager of Alcoa Fastening Systems in Hildesheim  
Re-locating from the US to Germany  
7 weeks residential Intensive Course, January and February 2004**